

# Jancy & Associates

PROFESSIONAL REPRESENTATION FOR  
BUILDING MATERIAL MANUFACTURERS

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## Product Line Card | 2011

### Artcrete, Inc.

[www.artcrete.com/products/specialty/eifs](http://www.artcrete.com/products/specialty/eifs)



Artcrete, Inc. is a manufacturer of templates for creating simulated brick and stone finishes on a variety of construction substrates including EIFS/stucco, precast concrete, tilt-up concrete, concrete masonry units (CMU) and insulated concrete forms (ICF). The templates are suitable for use on commercial and residential wall applications. When used in combination with an EIFS/Stucco wall finishing system or precast and tilt-up concrete, the stencil creates a unique finish that simulates the look and feel of masonry construction.

**CSI Divisions:** 03 3500, 07 2400

### Charles Luck

[www.charlesluck.com](http://www.charlesluck.com)



Since 1923, Charles Luck Stone has supplied architectural stone for high-end residential and commercial construction. Marble, onyx, granite and limestone are available for countertops and floors; exterior walls, terraces and paving; and architectural elements. Stone selections compliment traditional, modern and even eco-friendly design and inspiration.

**CSI Divisions:** 04 4000, 09 6300, 12 3600

### Green Umbrella

[www.GreenPolishing.com](http://www.GreenPolishing.com)



Green Umbrella provides eco-friendly methods and materials for polishing and protecting concrete surfaces. As a single source for successful floor polishing - consultation, chemicals, equipment, trained craftsman - the Green Umbrella process ensures a durable, readily maintained, functional and attractive floor, conforming to the highest standards for sustainable concrete construction. We offer greener options for gray concrete.

**CSI Divisions:** 03 3500

### Promat - Firetemp

[www.promatfiretemp.com](http://www.promatfiretemp.com)



Promat - Firetemp manufactures spray fire resistant materials (SFRM). The cementitious and water-based intumescent coatings are UL classified and have been developed with over 50 years of laboratory testing and field evaluation. Systems are suitable for interior and exterior applications. Promat Firetemp is a joint venture of Promat International N.V., (Promat) an Etex Group company; and Industrial Insulation Group, LLC (IIG).

**CSI Divisions:** 07 8100

### Chusid Associates

[www.chusidassociates.com](http://www.chusidassociates.com)



North America's leading Building product Marketing and Architectural Technology Consultant

Chusid Associates is North America's leading building product marketing and architectural technology consultant. Drawing upon more than 25 years experience in all areas of building product marketing, we assist building material manufacturers in five broad areas: Marketing Strategy, New Product Launch/Repositioning of Existing Products, Marketing Communication, Promotion, and Sales Training. Services can be provided on an ongoing basis as an adjunct to your in-house staff or on an as-needed basis.

**CREATING STRATEGIES FOR SUCCESSFUL MARKETING TO THE DESIGN PROFESSIONAL**

Manufacturer's Representative | Architectural Consultant | [www.jancyassociates.com](http://www.jancyassociates.com) | rel. plc.01.11